

Perspectives on the emerging wireless market

May 2010

Analyst:

Karen Brown

Featured coverage in this report:

2 Market Focus

- FCC broadband plan: Will change do us good?
- T-Mobile CEO: Think partners, not mergers

9 Video

- Fox Bitbops its way into mobile video

11 Applications

- Line2 dials up mobile VoIP competition

13 Devices

- First 4G phones debut at CTIA show

FCC broadband plan raises hopes, concerns

Issue: The FCC has finally issued its long-awaited National Broadband Plan, a 376-page document that spells out the future for high-speed Internet access including mobile wireless services.

Background: The draft plan in development for more than a year includes a full chapter dealing with how to find more spectrum for broadband wireless services. The FCC has earmarked some 500 MHz of new spectrum that could be freed up during the next 10 years, with 300 MHz possible within five years.

Implications: Getting from recommendation to regulation will be no small task. The FCC has made potentially controversial recommendations to harvest even more spectrum from TV broadcasters, while other sources of bandwidth may carry added restrictions. For cable operators, however, the plan could offer opportunities to pick up spectrum licenses in the next decade, all of which could help them field new wireless services.

ABOUT THE ANALYST



Karen Brown, Sr. Director, Industry Intelligence
karenb@onetouchintelligence.com

Karen Brown has been tracking broadband communications technologies since 1999, when she joined *Cable World* magazine as associate technology editor. She has since monitored and reported on emerging technologies in the cable, Internet and wireless communications sectors for leading business publications including *Multichannel News*, *Wireless Week* and *CED Magazine*. She joined One Touch Intelligence in 2006.